Orders	Order / Rev:	2103830		
	Alt Order #:	WOC12751334		
	Product Desc:	TV		
	Estimate:	1238		WHAS
	Flight Dates:	10/26/20 - 11/08/20	Primary AE:	Ben Stecker
	Original Date / Rev:	10/26/20 / 10/26/20	Sales Office:	TSWAS
	Order Type:	RFP	Sales Region:	NAT
Agency	Name:	Medium Buying LLC / POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		815 Grandview Ave Ste 600	Billing Cycle:	EOM/EOC
		Columbus, OH 43215	Agency Commission:	15%
Advertiser	Name:	POL/Jason Nemes/Republican Party o		
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PL-State House Representative	Advertiser External ID:	191798
	Revenue Code 1:	AGY	Agency External ID:	39784AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate		

## Bill Plan

Start Date	End Date	End Date # Spots Gross Amount		Net Amount
10/26/20	11/02/20	21	\$5,940.00	\$5,049.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	21	\$5,940.00	\$5,049.00	0.00
Totals	21	\$5.940.00	\$5.049.00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	20%	\$5,940.00
Market	100%	\$29.700.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	80%	\$23,760.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln (	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 2 V	VHAS	10/26/20	11/01/20	Good Morning Ame	rica <b>S</b> M	8:00 AM-9:00	AMS	:30	1	\$175.00P02	0.00 NM	1	\$175.00
				GOOD MORNING	AMERICA	(8:00 AM-9:00	AM)						
	Star	t Date E	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating						
Wee	ek: 10/2	6/20 1	1/01/20	S	1	\$175.00	0.00						

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POL/Jason Nemes/Republican Party of I

Order / Rev: 2103830 Advertiser:

TV Alt Order #: WOC12751334 Product Desc: WHAS

Flight Dates: 10/26/20 - 11/08/20 Estimate: 1238

Ln Ch Sta	art End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Da	te End Date		ots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/26/20		S	1	\$175.00	0.00						
N 3 WHAS 10/2	26/20 10/30/20	Access Daily 10-11a ACCESS DAILY	СМ	10-11a	MTWTF	:30	1	\$40.00P03	0.00 NM	1	\$40.00
Start Da			ots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/26/20		MTWTF	1	\$40.00	0.00						
N 4 WHAS 10/2	26/20 10/30/20	Local News @ 530p N WHAS11 NEWS @ 5		530-6p	MTWTF	:30	4	\$300.00P03	0.00 NM	4	\$1,200.00
Start Da Week: 10/26/20		<u>Weekdays</u> <u>Sp</u> MTWTF	ots/Week 4	<u>Rate</u> \$300.00	Rating 0.00						
N 5 WHAS 10/2	26/20 10/30/20	Local News @ 6p M-F WHAS11 NEWS @ 6		6-630p	MTWTF	:30	4	\$325.00P03	0.00 NM	4	\$1,300.00
Start Da Week: 10/26/20		<u>Weekdays</u> <u>Sp</u> MTWTF	ots/Week 4	<u>Rate</u> \$325.00	Rating 0.00						
N 6 WHAS 10/2	26/20 11/01/20	Local News @ 630p 5 WHAS11 NEWS @ 6		630-7p	S	:30	1	\$325.00P03	0.00 NM	1	\$325.00
Start Da Week: 10/26/20		Weekdays Sp	ots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
N 7 WHAS 10/2	26/20 10/30/20	Local News @ 11p M WHAS11 NEWS AT		11-1135p	MTWTF	:30	4	\$250.00P03	0.00 NM	4	\$1,000.00
Start Da	te End Date		ots/Week	Rate	Rating						
Week: 10/26/20		MTWTF	4	\$250.00	0.00						
N 8 WHAS 10/2	26/20 11/01/20	Local News @ 11p Si WHAS11 NEWS AT		11-1135p	S	:30	1	\$250.00P03	0.00 NM	1	\$250.00
Start Da			ots/Week	Rate	Rating						
Week: 10/26/20		S	1	\$250.00	0.00			<b>*</b> ====================================			4-0- 00
N10 WHAS 10/2		ABC COLLEGE FOC	TBALL 12	12-330p !l	S-	:30	1	\$525.00P02	0.00 NM	1	\$525.00
Start Da			ots/Week	Rate	Rating						
Week: 10/26/20		S-	7	\$525.00	0.00			#050 00 D00	0.00 NIM		<b>#050.00</b>
N11 WHAS 11/0		WHAS11 NEWS @ 5	<b>5</b> р	5-530p	M	:30	1	\$250.00P03	0.00 NM	1	\$250.00
Start Da		<u>Weekdays</u> <u>Sp</u>	ots/Week	Rate	Rating						
Week: 11/02/20		• •	1	\$250.00	0.00	.00	4	#200 00 D02	0.00 NIM	4	<b>#200.00</b>
N12 WHAS 11/0		WHAS11 NEWS @ 5	530P	530-6p	M	:30	1	\$300.00P03	0.00 NM	1	\$300.00
Start Da Week: 11/02/20		<u>Weekdays</u> <u>Sp</u> M	ots/Week 1	<u>Rate</u> \$300.00	<u>Rating</u> 0.00						
		Local News @ 6p M-F WHAS11 NEWS @ 6		6-630p	M	:30	1	\$325.00P03	0.00 NM	1	\$325.00
Start Da Week: 11/02/20		Weekdays Sp	ots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
N 14 WHAS 11/0	02/20 11/03/20	LN (M-Su) WHAS11 NEWS AT	CM 11 M-F	11-1135p	M	:30	1	\$250.00P03	0.00 NM	1	\$250.00
Start Da Week: 11/02/20		Weekdays Sp M	ots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
									Totals	21	\$5,940.00